

MCIEF

Motor Carrier Insurance
Education Foundation



2022 MCIEF CONFERENCE SPONSORSHIP

Share your brand, products, and services with the hundreds of enthusiastic and engaged commercial trucking fans who attend our conference, in person and virtually. MCIEF Annual Conference has gained a reputation as a showcase for forward-thinking ideas and positions your organization as a mover and shaker in the insurance industry.

With a 2022 MCIEF Conference Sponsorship package, your firm, organization or brand will profit from:

- Association with the MCIEF organization
- Direct engagement with MCIEF members
- Recognition of your brand as a supporter of the continuous need for affordable quality insurance education
- Exposure of your brand through MCIEF marketing

A MESSAGE FROM JOHN LOVE | EXECUTIVE DIRECTOR



The MCIEF was founded in 2012 by Tommy Ruke as an organization dedicated to providing education to insurance professionals regarding the transportation industry.

Our mission hasn't changed in our 10+ year history, but we have continued to grow and evolve. Today, we have over 3,000 members and over 300 member companies across the United States. The Foundation is the educational home for insurance professionals actively engaged in this highly specialized insurance field.

Our annual conference is your chance to network with our Members, meet the leadership and our Partners, and make the connections you have been looking for. We have sponsors that range from national insurance companies to the latest isurtech startups.

I would hate for you to miss your opportunity to show our members what you bring to the table. We want to see you and your company in Orlando!

MEMBER/MARKET DEMOGRAPHICS



over

300

member companies



over

3000

individual members



over

500

TRS designers



over

500

conference attendees
each year



average

150

webinar signups



over

2000

monthly
website visitors



over

1400

social media
followers



over

1500

MCIEF Linked In
group members



over

3000

newsletter
subscribers

2022 MCIEF CONFERENCE PACKAGES

	GOLD	SILVER	BRONZE
Complimentary Registrations	2	1	-
TRUCKING U seats	2	1	-
Virtual Conference Portal	Top Position/Large	Middle Position/Medium	Bottom Position/Small
Conference Signage	Top Position/Large	Middle Position/Medium	Bottom Position/Small
Conference Truck Stop Commercial	90 seconds	45 seconds	-
Newsletters Before the Conference	3	2	1
Newsletters After the Conference	3	2	1
Social Media Posts	3	2	1
Price	\$7,500	\$5,000	\$2,500

CONTACT MCIEF

The **Motor Carrier Insurance Education Foundation (MCIEF)** is dedicated to providing education to insurance professionals regarding the transportation industry. The curriculum focuses on the operation, government oversight, risk management and insurance needs of the transportation industry.

Motor Carrier Insurance Education Foundation membership is open to retail and wholesale agencies, companies and vendors related to the motor carrier industry. MCIEF has not-for-profit 501(c)(6) status.

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mcief.org | (800) 741-4084

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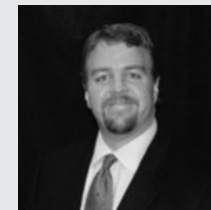
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