



2023 MCIEF WESTERN CONFERENCE SPONSORSHIP GUIDE

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Share your brand, products, and services with the hundreds of enthusiastic and engaged commercial trucking fans who attend our conference, in person and virtually. MCIEF Conferences have gained a reputation as a showcase for forward-thinking ideas and positions your organization as a mover and shaker in the insurance industry.

With a 2023 MCIEF Western Conference Sponsorship package, your firm, organization or brand will profit from:

- Association with the MCIEF organization
- Direct engagement with MCIEF members and non-members
- Recognition of your brand as a supporter of the continuous need for affordable quality insurance education
- Exposure of your brand through MCIEF marketing

A MESSAGE FROM JOHN LOVE | EXECUTIVE DIRECTOR



Founded in 2012 by Tommy Ruke, The Motor Carrier Insurance Education Foundation (MCIEF) provides the very best education to transportation industry insurance professionals.

Even with our growth, we teach very personally and interactively using the most respected and interesting industry leaders for our classes and meetings. With more than 300 member entities we regularly reach more than 4,500 trucking insurance professionals.

Our Western Conference is your chance to network and connect with our Members, Non-Members, Industry Leaders and our Partners. Our Sponsors range from national insurance companies to the latest insurtech firms. We would love for you to join us this year as a valued Sponsor and see for yourself why our attendees so highly value MCIEF. See the instructions below in order to register as a sponsor for our very special Western Conference.

MEMBER/MARKET DEMOGRAPHICS



over

350

member companies



over

4000

individual members



over

600

TRS designees



over

600

conference attendees
each year



average

150

webinar signups



over

3500

monthly
website visitors



over

1400

social media
followers



over

1700

MCIEF Linked In
group members



over

4000

newsletter
subscribers

2023 MCIEF WESTERN CONFERENCE PACKAGES

Name a Conference Event

5 available

\$10,000

Agenda Naming and Publicity
 Conference Website Listing
 Event Signage
 Sponsor's Table during the Sponsored Event
 Table at MCIEF Marketplace
 Sponsor Video
 Newsletter Promotion
 Social Media Mention
 Virtual Portal Listing
 Detailed Event Registrant Listing

Available for:

MCIEF Working Breakfast (2)
MCIEF Education Day Refreshment Stations
MCIEF Sponsor's Luncheon
MCIEF Opening Gala Reception

Conference Gold Sponsor

unlimited

\$7,500

2 Complimentary Registrations
 Agenda Publicity
 Conference Website Listing
 Event Signage
 Table at MCIEF Marketplace
 Sponsor Video
 Newsletter Promotion
 Social Media Mention
 Virtual Portal Listing
 Detailed Event Registrant Listing

Networking and Private Meetings: Reserve a Table

8 available

\$1,000

Private Table for up to 8 People with Promotion and Signage

CONTACT US TO BECOME A SPONSOR

Please direct all sponsorship inquiries to:

Beth Medina
beth@mcief.org | (800) 741-4084

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