



Motor Carrier Insurance  
Education Foundation

## 2024 MCIEF ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

*As the premier transportation insurance organization, MCIEF moves to a much more business conducive environment with very fresh and interactive education opportunities. Join us April 29 – May 2, 2024.*

### 1. Grand Event Sponsor

**\$25,000**

For 2024, our **Opening Reception** becomes a real, first-class gala culminating a full day of business and marketing meetings. Expecting about 600 attendees, this is our new signature MCIEF event. Special recognition at the reception itself and every other benefit listed below through number 5.

### 2. Conference Platinum Sponsor

**\$15,000**

Premium signage, video, virtual, social media, Dominant Networking location, publicity and prime recognition throughout the event plus every benefit listed below through number 5.

### 3. Conference Gold Sponsor

**\$10,000**

Excellent networking location signage, publicity and social media video presentation. Reserved Networking table for the entire conference schedule and everything listed below through number 5.

### 4. Conference Silver Sponsor

**\$5,000**

One complimentary conference registration with a full Networking table set up for Tuesday April 30<sup>th</sup>. Signage, social media video presentation and everything listed below through number 5.

### 5. Conference Bronze Sponsor

**\$2,500**

One Complimentary Registration and publicity recognition. Detailed Event Registrant Listing.

### 6. Networking and Private Meetings: Reserve a Table 15 available

**\$1,250**

Private Table for up to 8 People with Promotion and Signage

### 7. Name a Conference Event

**\$10,000**

Social and/or Education Class Sponsors. Opening Introduction by MCIEF with Recognition to the session sponsor through a brief video. Includes one complimentary registration.

### Custom Sponsorships

**Variable based upon cost and availability**

- ✓ **Event App Sponsorship** – Every application opens every time with the sponsor's logo. Our PheedLoop Event app will be used by more than 750 attendees throughout the conference.
- ✓ **Registration Sponsor** – Coffee, snacks and branding. This is where it all begins for us with a warm welcome and helpdesk set up throughout the entire conference
- ✓ **Phone Charging Station** – Sponsorship for the station with prominent signage
- ✓ **Coffee Station** – for any event or combination of events with prominent signage.

*As a nonprofit foundation dedicated to providing exceptional value to all sponsors and event attendees, we welcome your suggestions, input and generous support of MCIEF. Contact us at [mcief@mcief.org](mailto:mcief@mcief.org) or 800 741 4084 and ask for either Beth or John.*