



Motor Carrier Insurance
Education Foundation

2024 MCIEF WESTERN CONFERENCE SPONSORSHIP OPPORTUNITIES

As the premier transportation insurance organization, MCIEF moves to a much more business conducive environment with very fresh and interactive education opportunities. Join us October 15 – 18, 2024.

1. Grand Event Sponsor \$15,000

For 2024, our **Opening Reception** is a real, first-class gala culminating a full day of marketing and business meetings. We are expecting about 350 attendees at our signature MCIEF event. Special recognition at the reception and every benefit listed below through number 5.

2. Conference Platinum Sponsor \$15,000

Premium signage, video, virtual, social media, Dominant Networking location, publicity and prime recognition throughout the event plus every benefit listed below through number 5.

3. Conference Gold Sponsor \$10,000

Excellent networking location, signage, publicity and social media video presentation. Reserved Networking table for the conference schedule and every benefit listed below through number 5.

4. Conference Silver Sponsor \$5,000

One complimentary conference registration with a Networking table set up for Wednesday, October 16. Signage, social media video presentation and every benefit listed below through number 5.

5. Conference Bronze Sponsor \$2,500

One complimentary conference registration and publicity recognition. Detailed Event Registrant Listing.

6. Networking Table Sponsor \$1,250

Private table with promotion and signage.

7. Name a Conference Event \$10,000

Social and/or Education Class Sponsors. Opening Introduction by MCIEF with recognition to the session sponsor through a brief video - Includes one complimentary registration.

Custom Sponsorships

Variable based upon cost

- ✓ **Event App Sponsorship** – Application opens every time with the sponsor’s logo. Our PheedLoop Event app will be used by all attendees throughout the conference.
- ✓ **Registration Sponsor** – This is where it all begins for us with a warm welcome and helpdesk set up throughout the entire conference.
- ✓ **Phone Charging Stations** – Sponsorship for the stations with prominent signage.
- ✓ **Coffee Station** – For any event or combination of events with prominent signage.

As a nonprofit foundation dedicated to providing exceptional value to all sponsors and event attendees, we welcome your suggestions, input and generous support of MCIEF. Contact us at mcief@mcief.org or 800 741 4084 and ask for either Beth or John.