

MCI EF

Motor Carrier Insurance
Education Foundation



Maximize Your Impact at the MCIEF Annual Conference!

Sponsoring the Annual Conference offers MCIEF members the perfect opportunity to connect with industry leaders, decision-makers, and trucking insurance professionals.

Whether you offer insurance solutions or industry-specific tools, this is the ideal platform to showcase your brand.

Why Sponsor?

Targeted Exposure

Reach a highly engaged audience of brokers, motor carriers, agents, and solution providers—ensuring your brand gets in front of key decision-makers.

Demonstrate Leadership

Position your brand as an industry expert by sponsoring key sessions and participating in discussions on trends and challenges.

Exclusive Networking

Gain access to networking sessions, workshops, and receptions to build valuable relationships with industry professionals.

Brand Visibility

Your company's logo will appear on event materials, signage, and digital promotions—boosting your visibility before, during, and after the event.



about

400

member companies



over

9000

newsletter subscribers/
member participants



over

1000

TRS designees



over

700

conference attendees each year



over

4000

monthly website visitors



over

3400

MCIEF Linked In followers

- | | |
|--|---|
| 1. Grand Event Sponsor | \$25,000 |
| Our Opening Reception is now a real, first-class gala culminating a full day of networking meetings and our TRS/TCS Graduation Ceremony. Expecting about 700 attendees, this is our new signature MCIEF event. Special recognition at the reception itself and every other benefit listed below through number 4. | |
| 2. Conference Platinum Sponsor | \$15,000 |
| Premium signage, video, virtual, social media, Dominant Networking location, publicity and prime recognition throughout the event plus every benefit listed below through number 4. | |
| 3. Conference Gold Sponsor | \$10,000 |
| Excellent networking location signage, publicity and social media video presentation. Reserved Networking table for the entire conference schedule and everything listed below through number 4. | |
| 4. Conference Silver Sponsor | \$5,000 |
| One complimentary conference registration with a full Networking table. Signage, social media video. | |
| 5. Reserve a Table | \$2,500 |
| Private Networking table for up to 6 people with signage | |
| 6. TRS/TCS Graduation Ceremony | \$5,000 |
| Recognition and Diploma Presentation to our best MCIEF students | |
| 7. Custom Sponsorships | Variable based upon cost and availability |
| <ul style="list-style-type: none"> • Event App Sponsorship – Every application opens every time with the sponsor’s logo. Our PheedLoop Event app will be used by more than 750 attendees throughout the conference. • Registration Sponsor – Coffee, snacks and branding. This is where it all begins for us with a warm welcome and helpdesk set up throughout the entire conference • Phone Charging Station – Sponsorship for the station with prominent signage • Coffee Station – for any event or combination of events with prominent signage | |

Ready to Make an Impact?

Don't miss your chance to elevate your brand and connect with the trucking insurance industry's most influential players. Our sponsorship packages are designed to fit your goals and budget, offering tailored solutions to maximize your brand's visibility.

Become a Sponsor Today!

For more information on available sponsorship packages or to reserve your spot, contact

Beth Medina
beth@mcief.org | (800) 741-4084

Let's work together to make the MCIEF Annual Conference your most successful business opportunity of the year!