

MCIEF

Motor Carrier Insurance
Education Foundation

2025- 2026
SPONSORSHIP OPPORTUNITIES

Partner with MCIEF!

Unlock exclusive access to hundreds of decision-makers and influential trucking insurance professionals by becoming a sponsor at MCIEF's highly anticipated in-person events. As a sponsor, you'll enjoy high-visibility branding, premium networking opportunities, and meaningful engagement with our industry's leading minds.

Why Sponsor?

- Showcase your brand to a targeted, engaged audience
- Build lasting relationships with key industry stakeholders
- Demonstrate your leadership and support for industry education
- Gain valuable exposure through on-site signage, digital promotions, and speaking opportunities

Sponsorship Benefits:

- Customizable sponsorship packages to meet your goals
- Recognition before, during, and after the events
- Direct interaction with attendees through exhibit space and networking events
- Opportunities to host sessions or sponsor special activities (like receptions or breakout sessions)

Our Attendees Include:

- Retail Agents and Brokers
- Carriers and MGAs
- Claims Professionals
- Risk Managers
- Transportation Industry Executives

Our events deliver the perfect environment to connect, showcase your expertise, and solidify your reputation as an industry leader.

MCIEF Year-Long Platinum Sponsor

\$50,000 – Premier Visibility, Maximum Impact

Take your industry presence to the highest level with our most prestigious sponsorship opportunity. The Year-Long Platinum Sponsorship is designed for companies seeking premium exposure, meaningful engagement, and a lasting impact within the MCIEF community.

Why Sponsor?

- Complimentary registration for all four MCIEF in-person events
- Two exclusive podcast features: One Full Coverage episode plus your choice of TruckStop or Claims Corner
- Year-round social media promotion and visibility
- Dedicated newsletter links highlighting your brand
- Most prominent signage and branding across all events
- Personal recognition at every MCIEF event

This high-touch partnership not only maximizes your reach—it strengthens your commitment to industry education and leadership.

2025 Leadership Conference

Dates: Saturday, October 4, 2025 - Wednesday, October 8, 2025

Location: Grand Hyatt Scottsdale Resort - 7500 East Doubletree Ranch Road - Scottsdale, AZ

Event Theme: The premiere event for agency owners, transaction insurance program managers and their top employees. Setting strategy and tactics by virtue of expert discussion of the trucking and trucking insurance industries with focus on the upcoming 2026 year. Spouses are encouraged to attend.

Attendees: 150 expected with a cap of 200

Opportunities:

1. Platinum Sponsor

\$10,000

Premium signage, video, virtual, social media, Dominant Networking location, publicity and prime recognition throughout the event plus complementary registration for two attendees.

2. Pete Gunn Golf Tournament

\$7,500

Headed by our In Person meeting chair Joey Grasso, This tournament sponsorship will accrue 80% to the Pete Gunn Scholarship fund which recognizes and rewards deserving young insurance professionals

3. Grand Event Reception Sponsor

\$7,500

Our Opening Reception is a spectacular must attend event hosted in a beautiful outdoor venue with outstanding conversation and interactions.

4. Gold Sponsor

\$4,000

Excellent networking location signage, publicity and social media video presentation. Reserved Networking table for the entire conference schedule and complimentary registration for one attendee.

5. Event App Sponsorship

\$1,500

Every application opens every time with the sponsor's logo. Our PheedLoop Event app will be used by all attendees throughout the conference.

2025 TCS/TRS Summit

Dates: Monday, November 10, 2025 - Friday, November 14, 2025

Location: Hyatt Regency DFW International Airport - Terminal D - DFW Airport, TX

Event Theme: The fast-track in-person path to your TCS and TRS designations! This very personal, live interactive week long classroom event (limited to 100 students) will be taught by 10 expert MCIEF Fellows and Thomas Ruke Fellows. This event achieved our highest satisfaction rating in 2024. The participation, discussion and education are rewarding for us all!

Attendees: 100 expected and capped

Opportunities:

1. Platinum Sponsor

\$10,000

Premium signage, video, virtual, social media, publicity and prime recognition throughout the event plus complementary registration for one attendee.

2. Excursion Dinner for Attendees

\$10,000

A mid week break for all students we board charter motor coaches for a real, fun, satisfying Texas Bar BQ dinner. The relationships developed at this event will last a lifetime!

3. Beverage Stations

\$3,000

With clear signage, promotion and unique branding this sponsorship is highly impactful to all attendees.

2026 FUEL Summit (Under Forty Emerging Leaders)

Dates: Sunday, February 15, 2026 - Tuesday, February 17, 2026

Location: Hutton Hotel - 1808 West End Avenue - Nashville, TN

Event Theme: Future Under 40 Emerging Leaders - FUEL! The way to meet, establish and maintain the personal relationships we all need to jump start and bolster our careers. In a great environment at a very reasonable cost to attendees our goal is to provide excellent education and discussion for the brightest young 3stars in all areas of the trucking insurance world. This event, which premieres for the first time in 2026 will absolutely be a must attend event for you - until you're too old to attend!

Attendees: 100 expected with a cap of 175

Opportunities:

1. Platinum Sponsor

\$10,000 Premium

signage, video, virtual, social media, Dominant publicity and prime recognition throughout the event plus complementary registration for one attendee.

2. Opening Dinner for Attendees

\$5,000

Hosted on site in downtown Nashville, the conversation and the event itself set the tone for this highly personal event!

3. Beverage Stations

\$2,500

With clear signage, promotion and unique branding this sponsorship is highly impactful to all attendees.

2026 Annual Conference

Dates: Tuesday, April 7, 2026 - Friday, April 10, 2026

Location: Hyatt Regency Orlando - 9801 International Drive - Orlando, FL

Event Theme: With a welcoming registration reception, one exclusive day of Networking (and a second day of networking outside of our classroom area), a Gala Reception, 12 hours of onsite classes with several options, expert speakers presenting relevant subject matter, first class meals and beverages in a four star Hyatt environment. Our commitment is to maintain value to our members while working to improve our meeting each year, The MCIEF Annual Conference has become the most sought and beneficial trucking insurance event of the year.

Attendees: 750 expected with a cap of 850

Opportunities:

1. Grand Event Sponsor

\$25,000

Our Opening Reception is a first-class gala culminating a full day of networking meetings and our TRS/TCS Graduation Ceremony. Expecting about 700 attendees, this is our new signature MCIEF event. Special recognition at the reception itself. Premium Networking benefits of the Platinum Sponsorship level are included.

2. Conference Platinum Sponsor

\$15,000

Premium signage, video, virtual, social media, Dominant Networking location, publicity and prime recognition throughout the event plus complementary registration for one attendee. We allow up to three additional Networking Only Attendees at a no additional cost.

3. Conference Gold Sponsor

\$10,000

Excellent networking location signage, publicity and social media video presentation. Reserved Networking table for the entire conference schedule and the ability to add up to three Networking Only Attendees for the nominal fee of \$200 each.

4. Conference Silver Sponsor

\$ 5,000

A full Networking table with signage and Pheedloop App access.

5. Reserve a Table

\$2,500

Private table for up to four people with signage.

6. TRS/TCS Graduation Ceremony

\$5,000

Recognition and Diploma Presentation to our best MCIEF students. This event should be sponsored by the MCIEF member that places a high priority on the importance of TCS and TRS designees.

7. Event App Sponsorship

\$4,500

Every application opens every time with the sponsor's logo. Our PheedLoop Event app will be used by more than 750 attendees throughout the conference.

8. Welcome Registration Reception Sponsor

\$3,000

Beverages, snacks and branding. This is where it all begins for us with a warm welcome and helpdesk set up

9. Beverage Station

daily cost: \$2,000

For any conference day with prominent signage, this yields excellent comments from all..

Ready to Make an Impact?

Don't miss your chance to elevate your brand and connect with the trucking insurance industry's most influential players. Our sponsorship packages are designed to fit your goals and budget, offering tailored solutions to maximize your brand's visibility.

Become a Sponsor Today!

For more information on available sponsorship packages or to reserve your spot, contact

Beth Medina

beth@mcief.org | (800) 741-4084

Let's work together to make one of our in-person events your most successful business opportunity of the year!